

Monkey Tracker

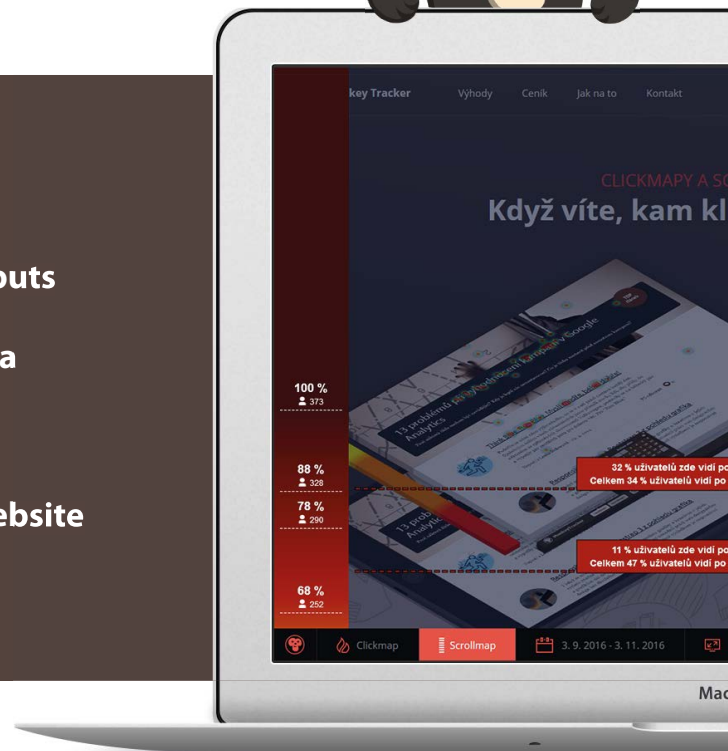
Know where Clients Click, and Guide Them

Understand the user activity on your website – see what they click on, how deep they drill down and what they view.







You Need:

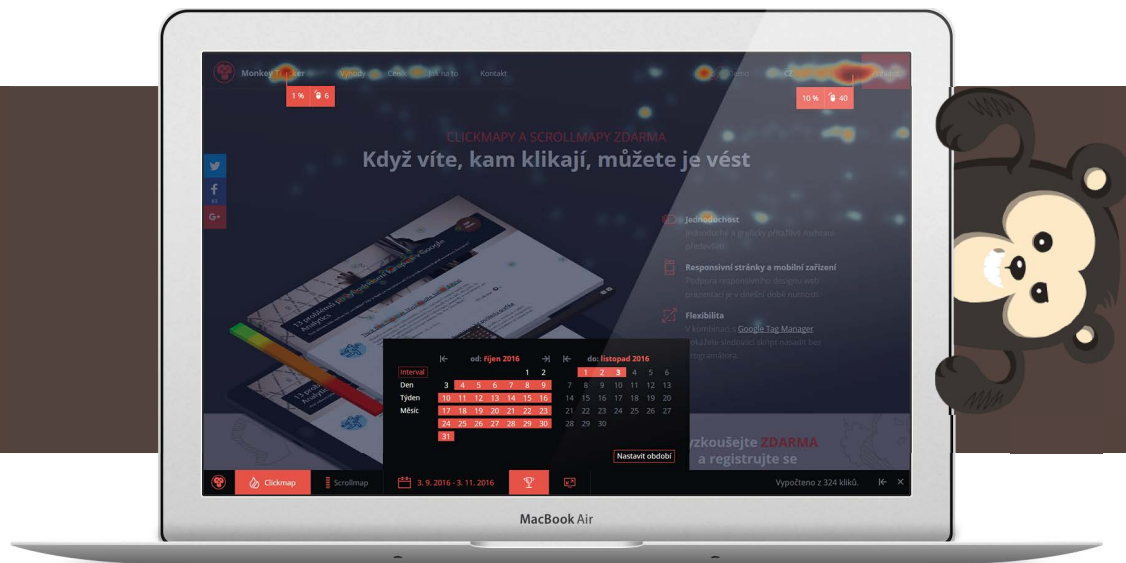
- **Easy-to-use tools and intelligible outputs**
- **Responsible handling of sensitive data**
- **No impact on website performance**
- **Support for responsive or dynamic website based on JavaScript**



Monkey Tracker provides clickmaps and scrollmaps plus:

-  **Displays overviews directly from your website environment.**
-  **Never collects sensitive data and cookies.**
-  **Will not negatively impact performance of your website.**
-  **Allows for ad-hoc cuts and exact area selection.**

Monkey Tracker: An Advanced Monitoring Tool for Your Website



Gain a picture of usage today to and guide users down the path you design



Capabilities

Monkey Tracker creates click and scroll heatmaps that capture user behavior patterns you can use.



Advantages

The software is easy to use and manage, giving you the ability to simply create powerful statistical reports. One registration will let you manage an unlimited number of domains. Moreover, you can selectively exclude areas using statistical criteria you choose for even more precise and dynamic measurements of the data.



Adaptability

Monkey Tracker designed to identify and process data no matter what device (phone, tablet, computer) your user decides to use when accessing your website. It can also easily handle e-shops with thousands of items. Your statistics will be displayed in an organized manner that just makes sense. In addition, results from several websites can be merged into a single view and provide you with an overview of multiple operations in one place.

Successful Businesses Understand Their Customers Do You Understand Yours?

Contact: business@fgforrest.com

More information available at:
www.monkeytracker.cz