

## REFERENCE LIST



ÚVOD

PŘÍBĚH

PIVO

E-SHOP



PIVO  
JAKO ŠPERK

BERNARD  
BOHEMIAN ALE

MAGAZÍN  
VLASTNÍ CESTOU

E-SHOP  
BERNARD

BERNARD Pub

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# Bernard

## Family Brewery

Company website and e-shop of the legendary brewery

### A website that has flavor

An opportunity to re-tell the cult story about the Czech Bernard through a website came our way in 2010. In collaboration with an internal creative team, we brought into the world an extremely well-designed website connected to a truly fine-tuned e-shop solution.

An entirely unique graphic concept among breweries, original text content and, also possibly, the algorithm to calculate a deposit on bottles, all contributed to us achieving the first position of the website in Zlatý středník and Web Top 100.

[www.bernard.cz](http://www.bernard.cz)

FG Forrest